

Program Ad Sales-30th Annual Spring Show  
Weatherford Blue Belles

Sell to businesses or families who want to place advertisements or special messages in our Spring Show Program Book. The program book will be a full 8 ½” by 11

**Ad Prices for 2011**

1/8 page	B&W	\$30.00	Color	\$50
¼ page	B&W	\$60.00	Color	\$90
½ page	B&W	\$100.00	Color	\$150
Full Page	B&W	\$200.00	Color	\$275

*Please call me at 817 598-2858 ext 3559 or email me at [ncarter@weatherfordisd.com](mailto:ncarter@weatherfordisd.com) with any questions.*

- 1) Make Checks payable to Blue Belles
- 2) You may give the buyer a receipt or I will write one and let you take it back on cash payments only unless requested. **It is a tax deductible donation!!!**
- 3) Turn in ad copy or logo, payment and this sheet completed.
- 4) The final deadline for all ads is **Friday, April 8th.** However, please turn in your ads as quickly as possible so I can get started on the layouts.
- 5) Remember -- the more ads we sell, the more money we will make and the less fundraisers we will have to do later on!
- 6) Sample programs should be taken with you as you sell so people can see what they are purchasing.
- 7) Sign up the businesses where your family members work.

**Good Luck!!!!**

Information For Ad:

Date: \_\_\_\_\_.

\_\_\_\_\_  
Name of Purchaser

\_\_\_\_\_  
Ad, Size

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Time to Contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone Number

Ad Layout Instructions:

Please do not staple pictures or business cards. If you want pictures returned, send a self addressed, stamped envelope with your ad.

\_\_\_\_\_  
AD Sales person name